

Consorzio Produttori Italiani

l'eccellenza italiana nel Mondo

www.consorzioproduttoriitaliani.it

CONTENT: Consulting proposal -"Moda Italia" Group PRESENTATION

PRESENTATION

"Moda Italia" Group is a union of professionals and experts from The Marches, who mainly work in this region but also take their products in many foreign countries.

Gionata Tomassini is the main promoter of the Group and one of the most representative points of reference.

He was born in Porto San Giorgio on 30th April 1973, in 1990 he graduated at the Professional Shoe School in Sant'Elpidio a Mare (FM). He immediately afterwards started to work in the shoe field and has dealt with high fashion and luxury sector since the beginning, in order to carry on the generational path and as he was very keen on it.

Over the years, he has founded some partnership societies, with which he has strengthened his expertise and achieved some important goals even in foreign markets. Such experience of renowned prestige can be proved and certified.

This successful group can now develop important woman/man/kid shoe collections, from creation to making, and it can also make styles and products for leather goods and clothing sectors. All this, offering the possibility to create customized products based on specific requirements of the client.

Several partners work in the Group, in every field, from the one of analyzing the new fashion trends to the study of different markets and of their commercial needs. In the Group are well-known designers, prototype makers, researchers of fabrics, as well as several manufacturer companies, every one of them specialized in their own field.

Important tanneries take part in the Group too, allowing a careful selection of materials for every price range, along with companies producing faux leather, to have an eco-friendly product, shoe last makers, heel manufacturers, sole makers using different materials based on several needs (rubber, trpoliurethane, eva, pvc, microlight), last manufacturers working leather and thunit to create pre-trimmed soles, accessories companies and every other company manufacturing the several shoe parts, etc...

The Group has also been providing services and products to the large-scale distribution for many years. Some of the current partners are: Wortmann – Deichmann -Gortz (Germany) - Gemò - Le hall - Besson (France) - Pittarosso - Globo - Scarpe e scarpe (Italy) etc...

Some partner clients also belong to the luxury sector: Fendi, Loro Piana, Prada, Santoni, Armani, etc...

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PROPOSAL

After the above-mentioned, the writing Group, member of the Consorzio Produttori Italiani (www.consorzioproduttoriitaliani.it), offers its technical-professional and commercial services to companies based on Isia countries.

All our products will be properly controlled and certified to have a necessary commercial transparency, meaning a guarantee for the user.

The certification 100% Made in Italy is the only one that can guarantee the product is original. The certification for every type of product has some advantages, such as:

- It confirms the value of the true Italian quality product
- It gives renown to the product and security to the end user
- It identifies true Made in Italy compared to labels of partial Italian production or totally foreign production

A brand meaning the representative values of quality production, creativity . and Italian style.

Such certification of origin and quality 100% Made in Italy is given according to all the requirements of the Italian current regulations on the subject: adoption of certification technical regulations, definition of the procedures, action management using forms and printed material.

The certification is issued by the Istituto per la tutela dei Produttori Italiani (Institute for the Italian Producers Safeguard), subject to preliminary actions and management of relations with the company carried out by the society " Promo Industria SPA ", that is purposely authorized by the Italian Ministry of Economic Development.

The Group is therefore willing to consider collaborations and partnerships of different kinds with foreign companies that could be interested in it, defining each time the details of the collaboration.

For any information or explanations you may need, please get in touch with the Group at the following email address or phone numbers:

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Chairman: Giuseppe Tosoni 329 4448567

Contact person fashion sector: Gionata Tomassini 334 3666326

Kind regards.

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